



+ **SUNGARD®**

# Performance to the Power of Two

**Partnering to provide MORE: More performance choices, more reporting options**

A truly flexible,  
value-added solution

- ✓ Accounts can be on any combination of performance tiers
- ✓ Performance tiers can be modified per account
- ✓ History can be converted

To provide a superior performance solution, First Rate and SunGard partnered in 2008 – ever since, First Rate has been SunGard's preferred performance measurement provider. First Rate supports interfaces with SunGard's trust applications and integrates its performance solutions with SunGard's reporting platforms. For SunGard clients who select First Rate for their performance measurement needs, this partnership means: Better Performance, Better Results.

Together with SunGard, First Rate has developed tailored solutions to meet the unique needs of its trust and wealth management clients. Investment firms see king to strengthen their client relationships by enhancing their portfolio analysis and reporting capabilities regularly choose us to realize their potential.

# Brought to you by a strategic partnership between two industry leaders

Through integration with First Rate CORE™ - a holistic web-based console designed to meet complex, evolving investment measurement and client reporting needs - First Rate and SunGard bring you a multi-tiered performance solution, with a tier for every need. Any tier you choose can be deployed through First Rate's Managed Hosting (system architecture and support designed for you) or Service Bureau (fully outsourced back-office for a better front-office experience).

Report access through SunGard's Advantage, Charlotte or InvestorsView

Lower cost tier for lower asset based accounts

Total Portfolio returns to calculate actual rate of return over a given evaluation period

Up to 8 segments can be defined for performance reporting including Total Fund

Up to 8 indexes can be blended together for a total fund benchmark

GIPS compliant calculations including time-weighted and money-weighted returns

Report access through First Rate's CORE solution

Real-time data access

Pre-set portfolio and reporting groups for report package generation

Flexible reporting capability

Complete online drill-down functionality

28 (+) reports with online access

65 (+) performance reports

Access to comprehensive list of indices

Unlimited asset class segmentation

Aggregate portfolios for house holding, composites and investment manager review

Blended or policy weighted benchmarking to match clients' investment strategies

75 (+) performance and client reports



## The CORE functions integrated with SunGard for the joint multi-tiered performance solution include:

**Professional** is First Rate's performance engine. It calculates, audits and validates high volumes of data and creates transaction-based rates of returns. It has real-time connectivity and flexible data parameters to ensure returns are calculated using methods and timeframes to support client requirements.

**Analyst** provides extensive online analysis of investment data via drill-down capabilities on financial data. Clients can drill into individual holdings, analyze contribution and distribution activity by seeing underlying transactions and compare a portfolio's performance against a custom model or benchmark.

**Advisor Express** is the quick access point for busy investment officers or advisors to pull OnPoint reports tailored specifically for their clients. It can deliver on-demand reporting or the information needed to support meaningful conversations with clients in real time.

**OnPoint Reporting** puts more than 125 sub-reports and a setup wizard at your company's fingertips. With this combination, OnPoint's flexible structure gives you a cost-effective solution for delivering rel-

evant, boardroom-quality, and firm-branded investor reports in a snap.

**Managed Reporting** is an automated overnight batch reporting solution that offers a hands-off large volume report generation experience. Driven by client-created rules to select the valid accounts and determine the processing schedule, reports are available to pick up and go without manual intervention.

**Automated Composite Engine (ACE™)** minimizes human error and time in determining membership of portfolios within a composite. The library of composite reporting schedules provides composite information that supports GIPS compliance verification.

**ExecView** allows managers to mine data across a large set of accounts for various outliers, as defined by each individual firm. This tool makes it easier to see the big picture and then zoom in on various groups of account data.

**API's** offer access to key performance return and financial data real-time and on-demand. First Rate API's act as reliable interfaces that seamlessly connect software and platforms.

### About First Rate

First Rate exists to help wealth management companies grow and thrive as stewards of their clients' investments. Our reporting solutions help financial firms create absolute transparency while empowering investors to simplify and better understand their financial world. Through First Rate's holistic view of engagement, we deliver adaptable and tailored solutions that sustain long-term relationships. With a proven track record, including over 20 years of experience, our relentless focus on meeting the diverse needs of our partners is unmatched in the industry.

**WealthManagement.com 2015 Industry Awards  
Finalist for client reporting**

**To put the power of First Rate - SunGard  
performance solutions to work for you, contact us:**

### About SunGard

SunGard is a leading provider of wealth management solutions that helps banks, trust companies, brokerage firms, insurance firms, benefit administrators, and independent advisors acquire service and grow their client relationships. SunGard works with thousands of institutional and independent customers in the wealth and retirement industry. These firms have realized that by utilizing an integrated technology platform to help link activities across the life cycle, they are able to focus more time and energy on their clients' needs rather than on underlying business processes.

**WealthManagement.com 2015 Industry Awards  
Finalist for financial planning technology**



First Rate  
1903 Ascension Blvd  
Arlington, TX 76006  
[www.FirstRate.com](http://www.FirstRate.com)  
email: [Core@FirstRate.com](mailto:Core@FirstRate.com)